STEP ONE PICTURE:

FRAME YOUR VIDEO, IT SHOULD NOT TO TOO FAR AWAY, OR TOO CLOSE, TRY TO FRAME IT UP THAT EYES ARE IN TOP THIRD OF THE PHONE.







NICE!

TOO CLOSE

TOO SMALL

STEP TWO SOUND:

SOUND IS MORE IMPORTANT THAN THE PICTURE, GREAT SOUND WILL KEEP SOMEONE WHERE GREAT VIDEO WON'T.

WE SUGGEST USING A LAV MIC TO CONNECT INTO YOUR PHONE, DO THIS BEFORE HAND AS A TEST TO MAKE SURE IT WORKS AND SOUNDS RIGHT.

HERE IS A PIC OF ONE TO ASK YOUR SOUND TEAM FOR:



TYPICAL LAV MIC



APPLE DEVICES NEED THIS CONNECTOR



BOTH NEED THIS MINI JACK TO JACK TO CONNECT PHONE TO MIC

STEP THREE TESTING:

WE HAVE CREATED A NEW INSTAGRAM TESTING ACCOUNT TO TRIAL THIS OUT, IF YOU CAN GET IT ADDED TO YOUR PHONE AND WE CAN TEST IT WITH YOU.

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STEP FOUR GO LIVE!

ON THE INSTAGRAM APP, TAP HOME, THEN SWIPE FROM THE LEFT OF THE SCREEN TO CREATE A STORY, THEN SCROLL TO THE LEFT ICON TO FIND THE LIVE FEATURE AND GO FOR GOLD!

