

## STEP ONE PICTURE:

FRAME YOUR VIDEO, IT SHOULD NOT TOO FAR AWAY, OR TOO CLOSE, TRY TO FRAME IT UP THAT EYES ARE IN TOP THIRD OF THE PHONE.



**TOO CLOSE**



**TOO SMALL**



**NICE!**

## STEP TWO SOUND:

SOUND IS MORE IMPORTANT THAN THE PICTURE, GREAT SOUND WILL KEEP SOMEONE WHERE GREAT VIDEO WON'T.

WE SUGGEST USING A LAV MIC TO CONNECT INTO YOUR PHONE, DO THIS BEFORE HAND AS A TEST TO MAKE SURE IT WORKS AND SOUNDS RIGHT.

HERE IS A PIC OF ONE TO ASK YOUR SOUND TEAM FOR:



**TYPICAL LAV MIC**



**APPLE DEVICES  
NEED THIS CONNECTOR**

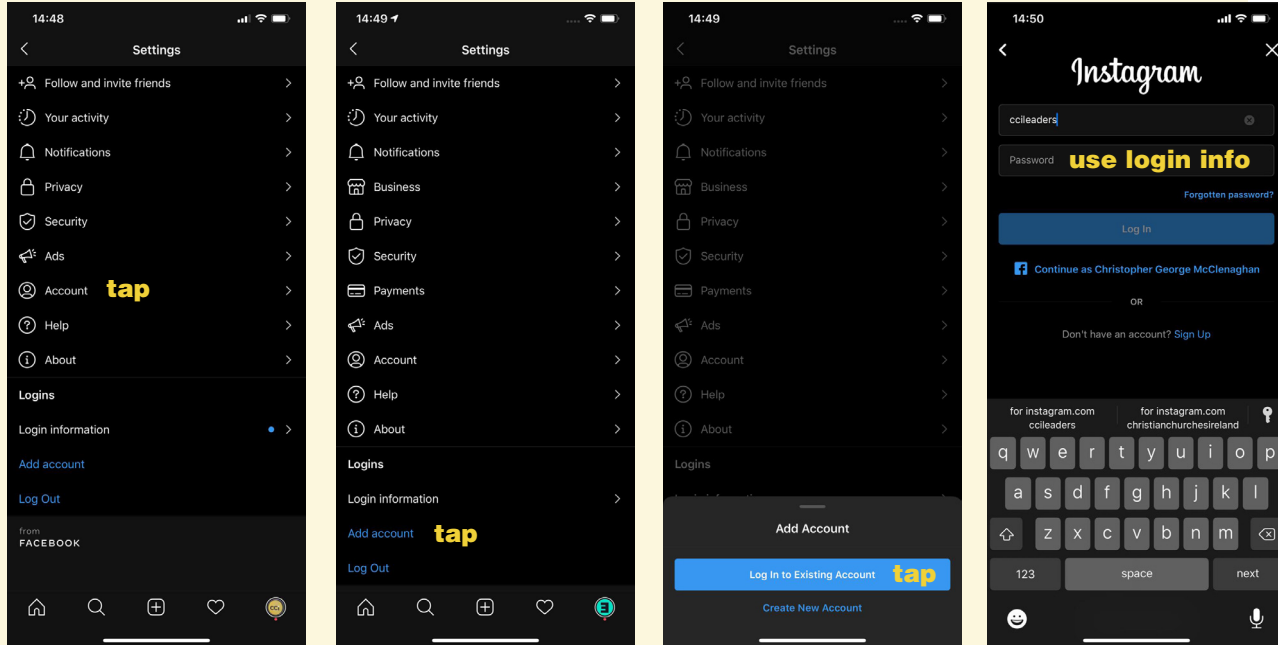


**BOTH NEED THIS MINI  
JACK TO JACK TO  
CONNECT PHONE TO MIC**

### STEP THREE TESTING:

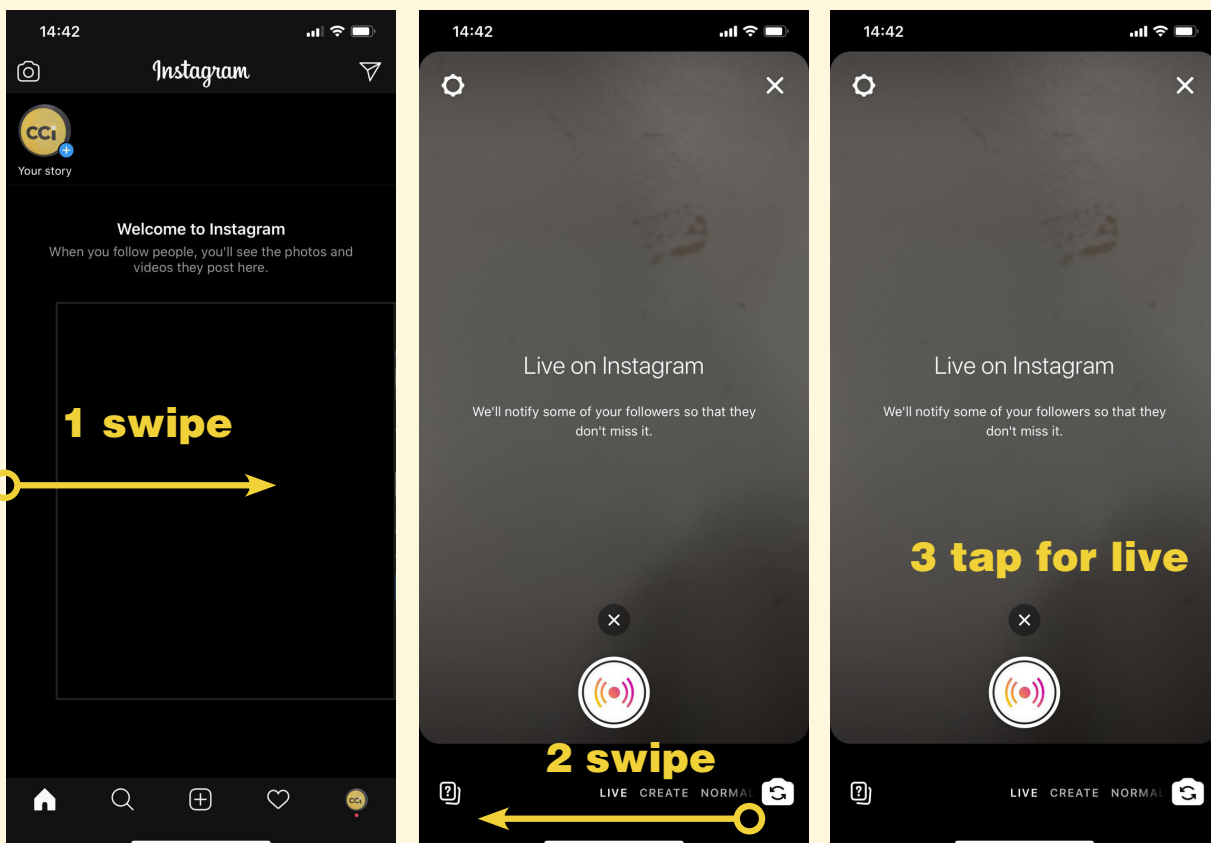
WE HAVE CREATED A NEW INSTAGRAM TESTING ACCOUNT TO TRIAL THIS OUT, IF YOU CAN GET IT ADDED TO YOUR PHONE AND WE CAN TEST IT WITH YOU.

USER: CCILEADERS PASS: CCILEADERS1



### STEP FOUR GO LIVE!

ON THE INSTAGRAM APP, TAP HOME, THEN SWIPE FROM THE LEFT OF THE SCREEN TO CREATE A STORY, THEN SCROLL TO THE LEFT ICON TO FIND THE LIVE FEATURE AND GO FOR GOLD!



CCI LIVE STREAM GUIDE

