# **STEP ONE PICTURE:**

FRAME YOUR VIDEO, IT SHOULD NOT TO TOO FAR AWAY, OR TOO CLOSE, TRY TO FRAME IT UP THAT EYES ARE IN TOP THIRD OF THE PHONE.







NICE!

## **TOO CLOSE**

**TOO SMALL** 

**STEP TWO SOUND:** 

SOUND IS MORE IMPORTANT THAN THE PICTURE, GREAT SOUND WILL KEEP SOMEONE WHERE GREAT VIDEO WON'T.

WE SUGGEST USING A LAV MIC TO CONNECT INTO YOUR PHONE, DO THIS BEFORE HAND AS A TEST TO MAKE SURE IT WORKS AND SOUNDS RIGHT.

HERE IS A PIC OF ONE TO ASK YOUR SOUND TEAM FOR:



**TYPICAL LAV MIC** 



APPLE DEVICES NEED THIS CONNECTOR



BOTH NEED THIS MINI JACK TO JACK TO CONNECT PHONE TO MIC

## **STEP THREE TESTING:**

WE HAVE CREATED A NEW INSTAGRAM TESTING ACCOUNT TO TRIAL THIS OUT, IF YOU CAN GET IT ADDED TO YOUR PHONE AND WE CAN TEST IT WITH YOU.

## USER: CCILEADERS PASS: CCILEADERS1

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#### **STEP FOUR GO LIVE!**

ON THE INSTAGRAM APP, TAP HOME, THEN SWIPE FROM THE LEFT OF THE SCREEN TO CREATE A STORY, THEN SCROLL TO THE LEFT ICON TO FIND THE LIVE FEATURE AND GO FOR GOLD!

